

Vivekananda Kendra Kanyakumari (Odisha)

Website Design, Development, and Support Model

Website: <https://odisha.vkendra.org>

Contact EMAIL: odit@vkendra.org

Release Version 1.0

25th Dec 2024

Vivekananda Kendra Kanyakumari: Odisha Website – Key Information

Website Access: <https://odisha.vkendra.org>

Website Estate Design: similar to www.vrmvk.org (colour scheme, font style, same access to VRMVK Social Media sites, same access to VRMVK foot-page (bottom black box) content/links, and ‘donation’ link leads to VRMVK site’s ‘donation’ access)

Website Main Menu: **Default Homepage, About Us, Odisha Prant, Seva Prakalpa, VK-AICYAM, Donation** (linked to VRMVK’s Donation App), and **Search**

Website Navigation: The actual content for read, view, and download can be obtained with a maximum of three clicks. From every page, one can come back to previous page by clicking the normal ‘back arrow’. One can come back to the homepage by clicking the ‘Home’ button placed on top right.

Website Design Principles:

1. Content Prioritization
2. Content Flow Architecture
3. Design of Content Presentation
4. Navigation Framework
5. Colour palette and Font’s design (style, size, and colour)
6. Content Utilization
7. Clarity and Simplicity
8. Error Handling
9. Logical & Hierarchical Sitemap
10. Social Media Integration
11. Accessibility and Compliance
12. Standards Compliance
13. Content Translation
14. Content Search

Note that this website is not a portal and hence, no login/sign-in/upload provisions.

Vivekananda Kendra Kanyakumari: Odisha Website – Design Considerations (1 of 2)

- 1. Content Prioritization:** Optimize the organization of information by prioritizing content based on user needs, access frequency, and role-based content ownership.
- 2. Content Flow Architecture:** A hierarchical information model that enables intuitive and efficient content discovery.
- 3. Design of Content Presentation:** A presentation structure that aligns with user journeys, facilitating clear understanding and seamless navigation.
- 4. Navigation Framework:** Establish a cohesive navigation framework that ensures easy access to all levels of the information hierarchy across the user interface.
- 5. Colour palette and Font's design (style, size, and colour):** The website's colour palette and font's design reinforce the organisation's branding while appealing to the users and encouraging them to be engaged with the website.
- 6. Content Utilization:** Improve overall user experience through a mix of texts, images, videos, and charts having relevance to certain context.
- 7. Clarity and Simplicity:** Enable users to effortlessly locate information with minimal clicks and clutter-free navigation.

Vivekananda Kendra Kanyakumari: Odisha Website – Design Considerations (2 of 2)

- 8. Error Handling:** The website is designed to handle errors during the user access with simple and clear error messages that may occur due to fault in network, server, or database.
- 9. Logical & Hierarchical Sitemap:** The website implements a well-structured sitemap that organizes pages hierarchically by topics and facilitate seamless navigation for both users and search engines.
- 10. Social Media Integration:** Enable users to easily share content across social media platforms.
- 11. Accessibility Standards Compliance:** The website accessibility follows the W3C and the WCAG 2.0.
- 12. Content Standards Compliance:** The posted content in the website follows the W3C XHTML and the CSS standards.
- 13. Content Translation:** Integration with online tool to translate the website textual content into other languages (Sanskrit, Hindi, Odiya, and English).
- 14. Content Search:** Enable keyword searches across all content types, including documents, videos, audio, images, and other media, leveraging file names, tags, metadata, and the text content, regardless of location or format.

The website support team will gradually implement and mature the design principles / considerations

Vivekananda Kendra Kanyakumari: Odisha Website – Page Design

VRMVK Contact Information

VRMVK Social Media Links

VK Odisha Menu Tabs

VK Odisha Carousel (5-6 Images on rotation)

Static Content (including static images)
based on the page theme

Links to:

Documents

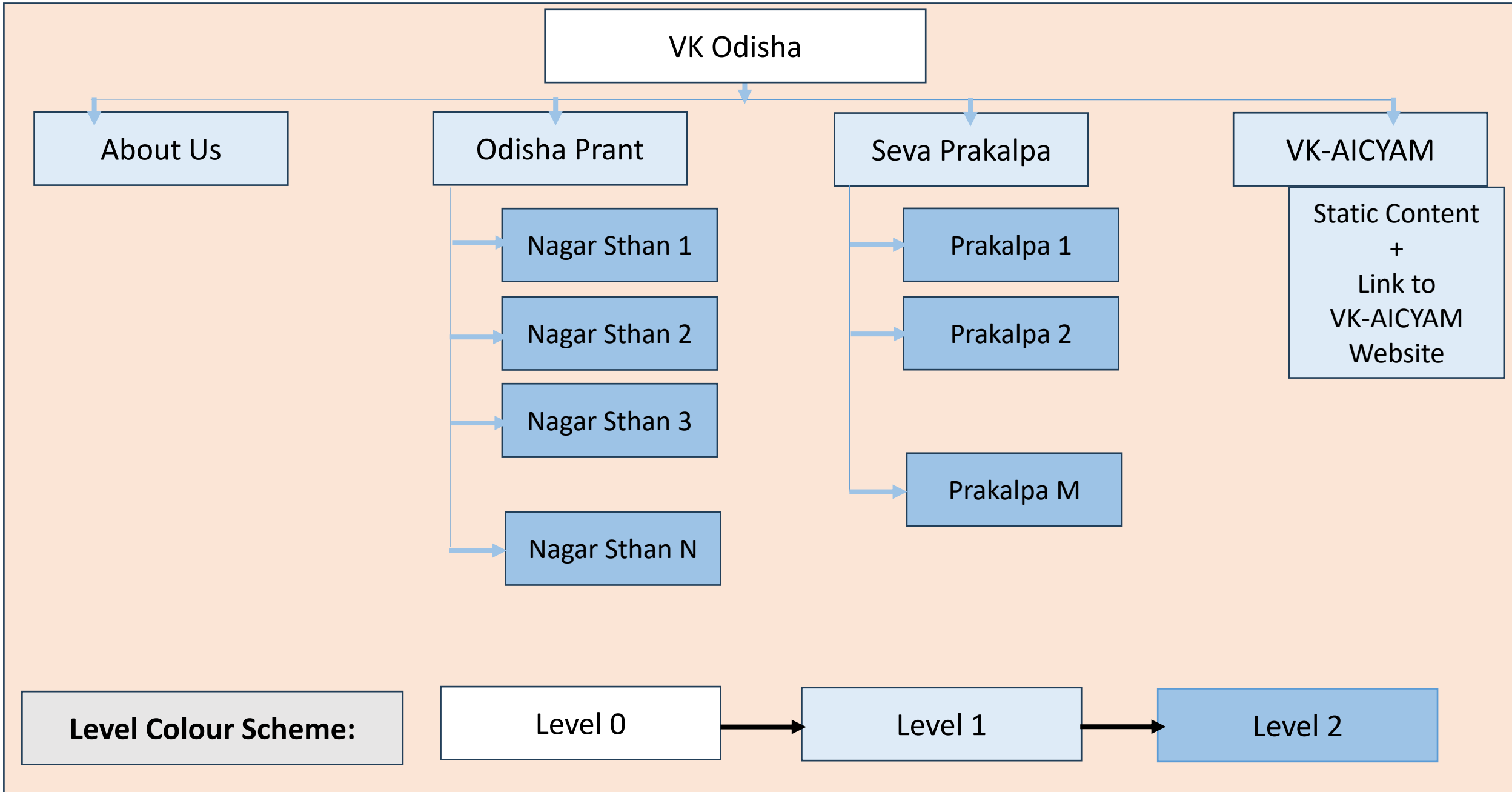
Images

Videos

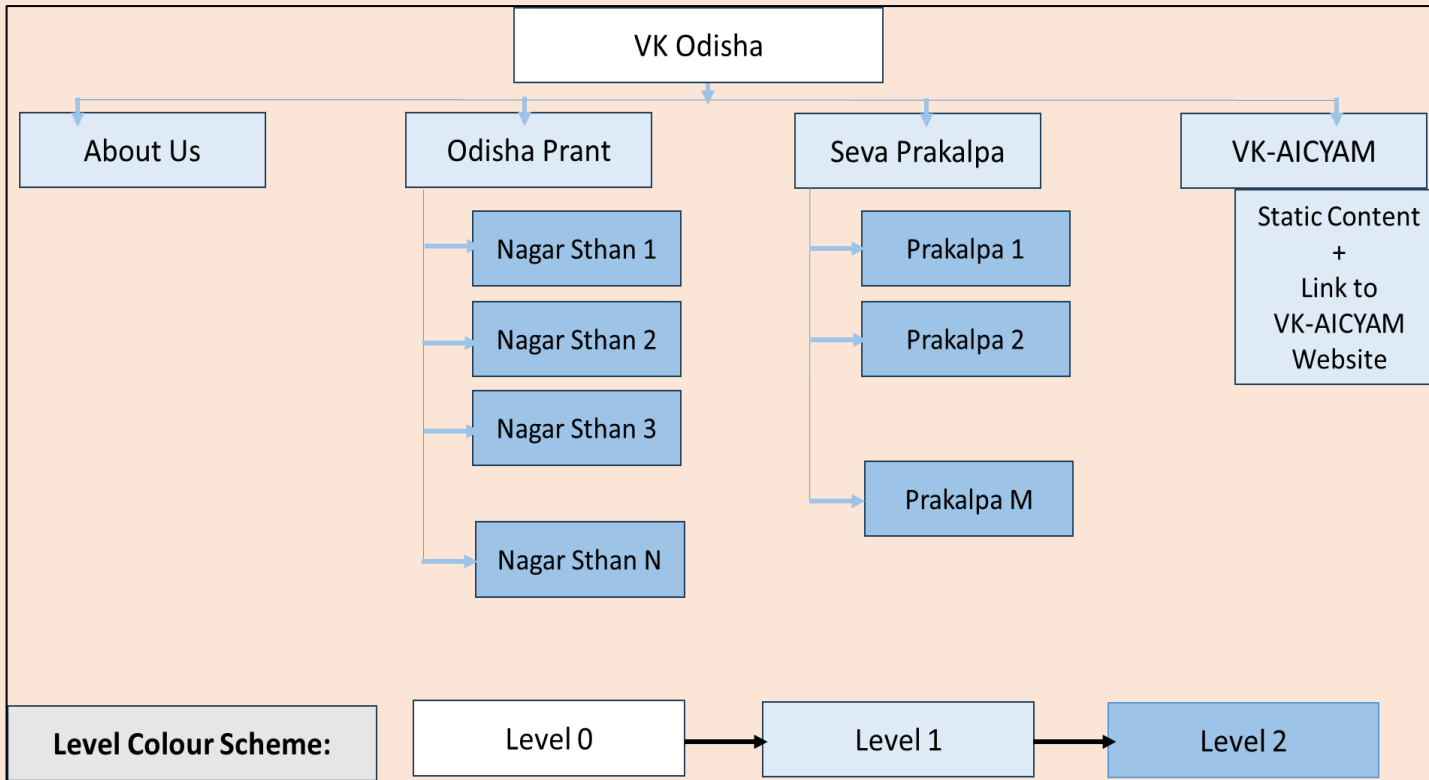
Theme based motivational image
with text narrative

VRMVK foot-page with content and links as-is

Vivekananda Kendra Kanyakumari: Odisha Website – Page Hierarchy



Vivekananda Kendra Kanyakumari: Odisha Website – Content Ownership



Vivekananda Kendra Kanyakumari (Odisha)

Website Design, Development, and Support Team

Ashutosh Das and Tarun Munda

Contact email for any query or information

odit@vkendra.org

Content Ownership (Documents, Images, and Videos)

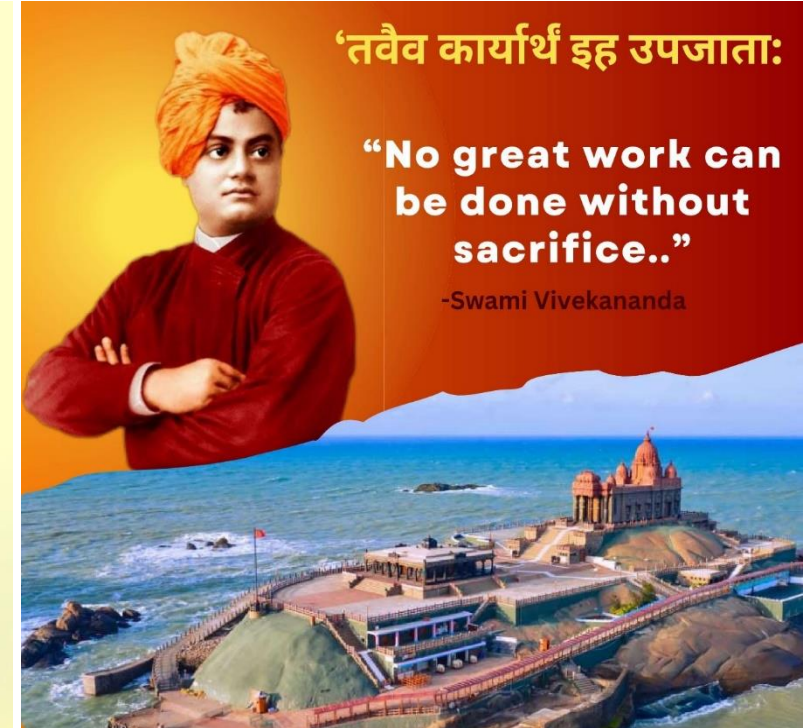
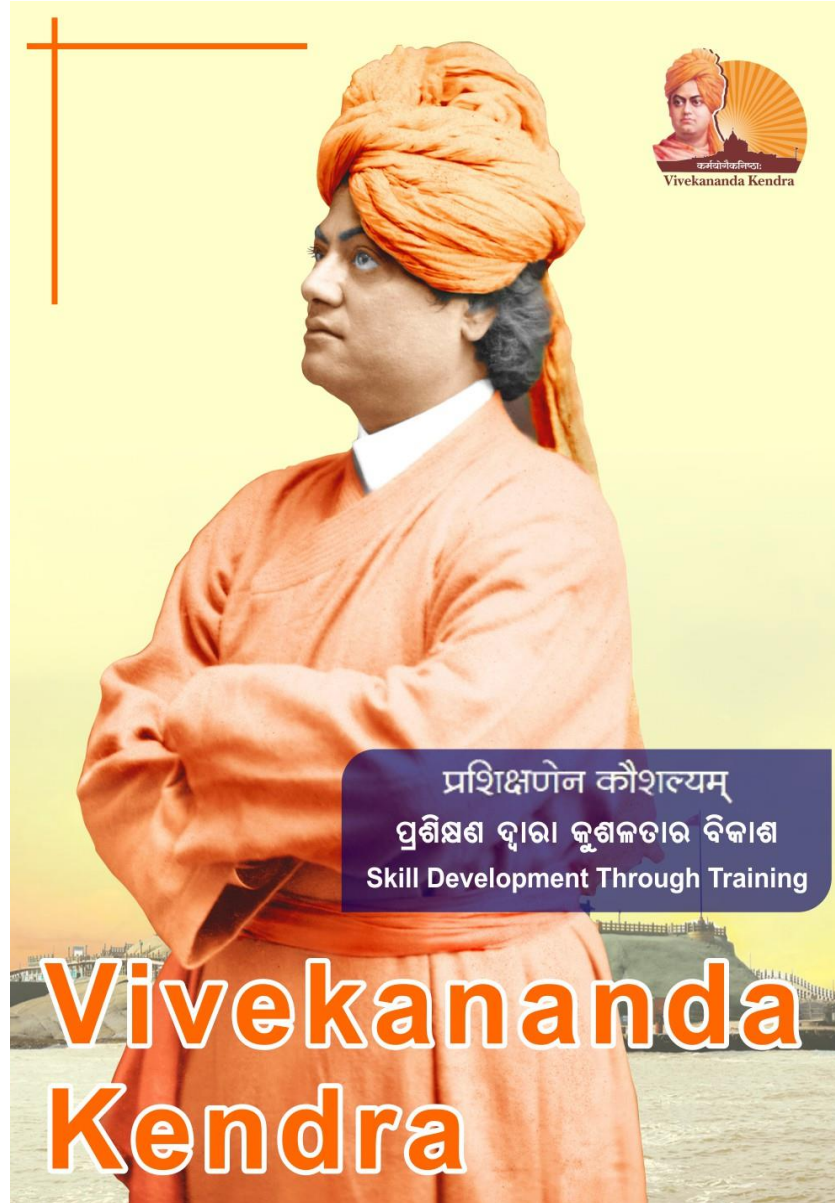
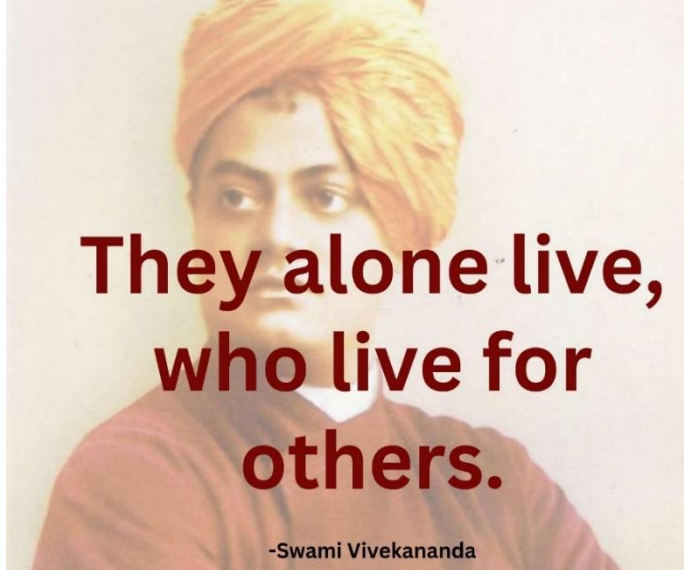
Content Ownership at

- Level 0 (VK Odisha)
- Level 1 (About Us, Prant, and Seva Prakalpa)
- Level 2 (Each Nagar Sthan and Each Prakalpa)

Accountability as Content Owner

- Proactively looking out and planning content creation in events and activities
- Tracking and monitoring the creation of the content
- Curating the content and sharing it with the **Website** team
- Ensuring / signing-off the website updates
- Reviewing and retiring the website content for archival / removal

Page_Theme_Image Gallery



Vivekananda Kendra Kanyakumari

(Odisha)

Website Design, Development, and Support Team

The team looks forward to the ownership of Vivekananda Kendra's Karyakartas to provide content (text, image, audio, and video) for website publication.

The content will go through review, edit, and sign-off before the website publication.

Website: <https://odisha.vkendra.org>

Ashutosh Das

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Tarun Munda