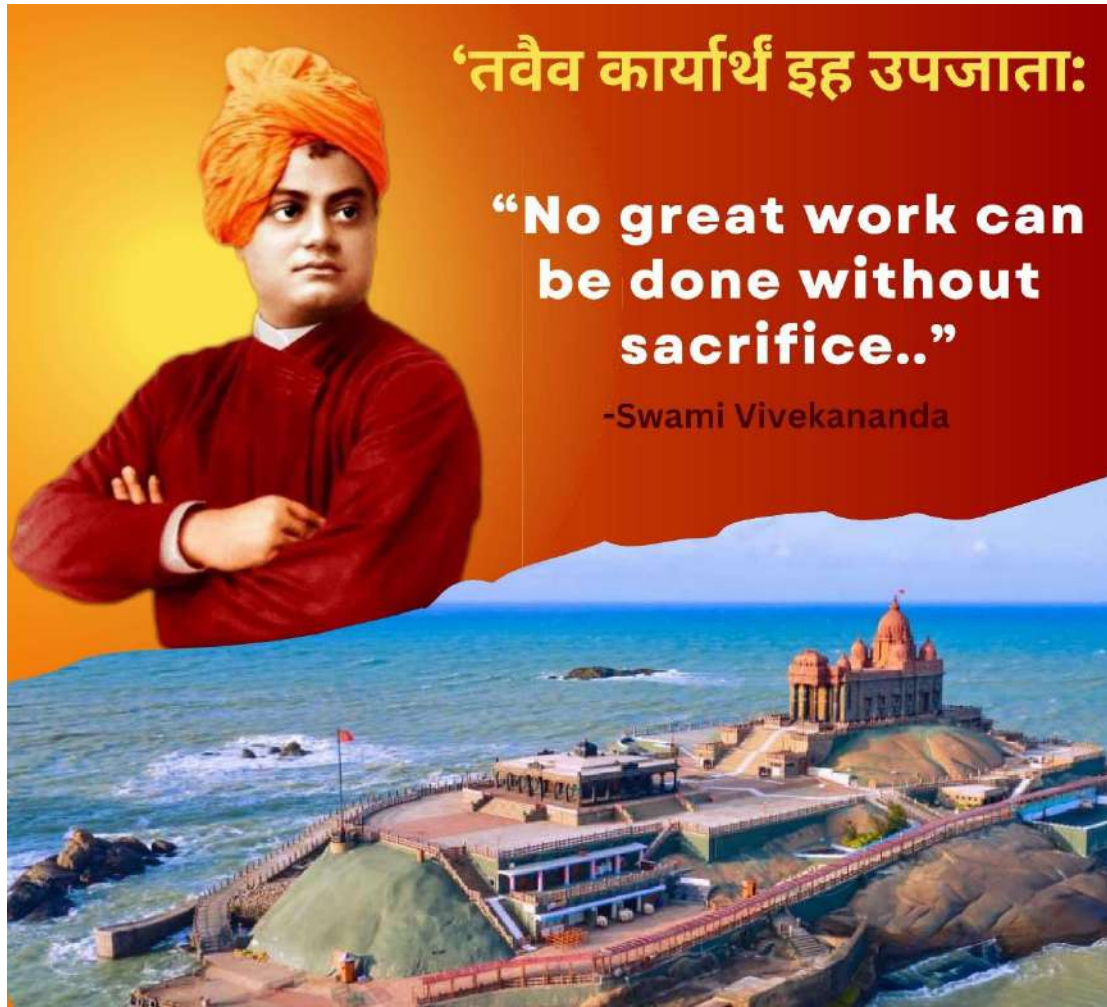




Vivekananda Kendra Kanyakumari (Odisha Prant)



- Operating Structure
- Focus

Last updated on: May 08 2025

Information Sources:

Vivekananda Kendra Samachar 2023-24, VK AR 2022-23, VK at a Glance, Excerpt from Project Proposals and Public Presentations.

Vivekananda Kendra Kanyakumari (VK) Odisha Prant: Communication Agenda

- VK Operating Structure
- Operating Structure at Prant Level
- Karyakarta and Prashikshan Shivir
- Karyapatrak
- Prant Level – Establishment Data
- Activities to get associated with...
- Odisha Prant
 - Establishment Spread
 - Samiti 2024 – 2025
 - Prant Activities
 - Odisha Seva Prakalp (OSP)
 - VK – AICYAM
 - OSP – Projects
- VK Social Media, Donation, and Partners



Aanandalayas

- The students' are scoring A+ in schools owing to the congenial study atmosphere in the Aanandalayas and training by the Acharyas.
- School Teachers appreciate Aanandalayas as the students are doing homework.
- They have learnt to respect elders and greet them with a Namaste.
- They have also realized that they have a responsibility towards the society.
- The cleanliness of the surrounding area is increased.
- Self-confidence has improved
- Interested to know about our National Heroes is increased
- They have learnt to introduce themselves before the class and school.

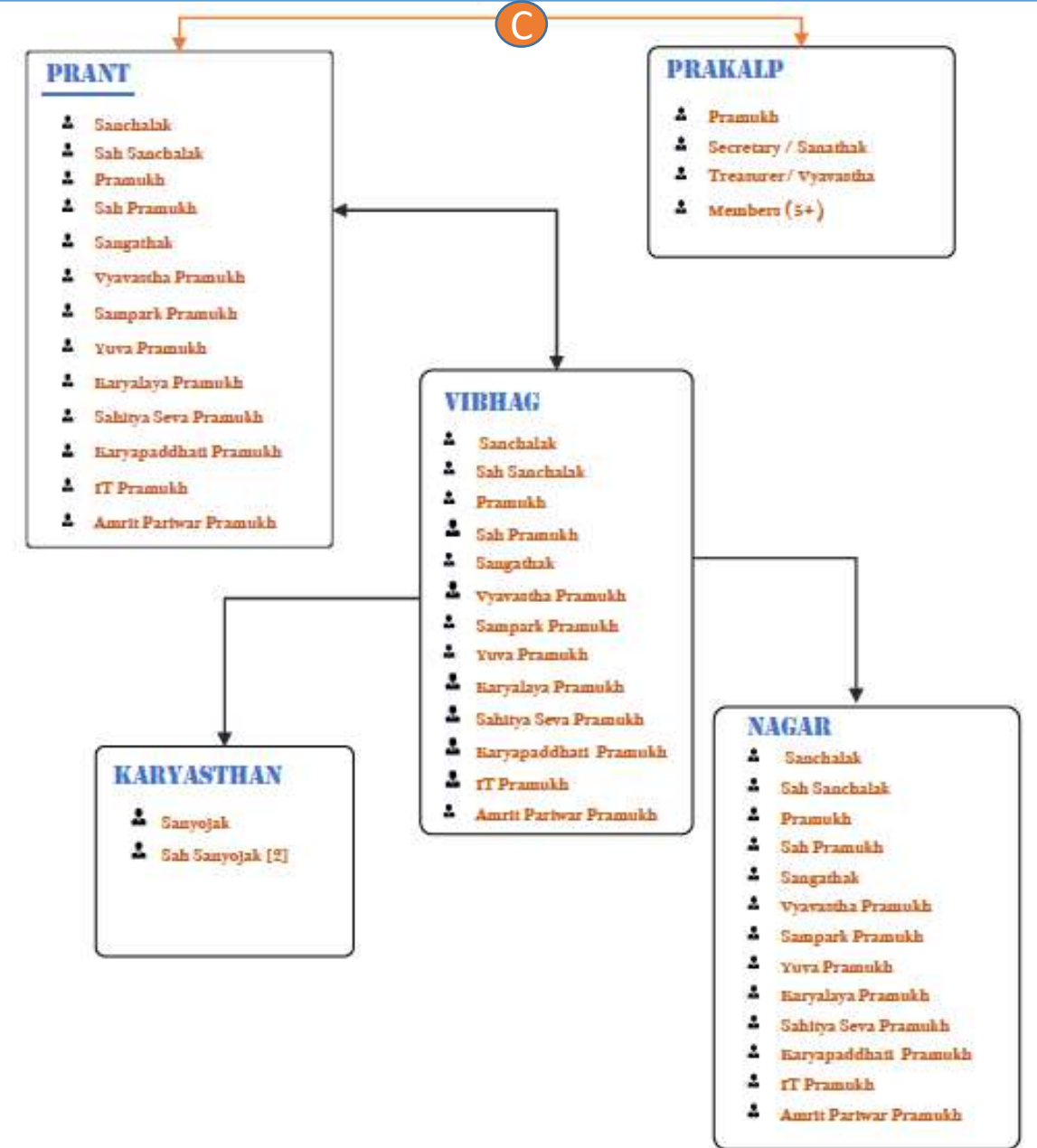
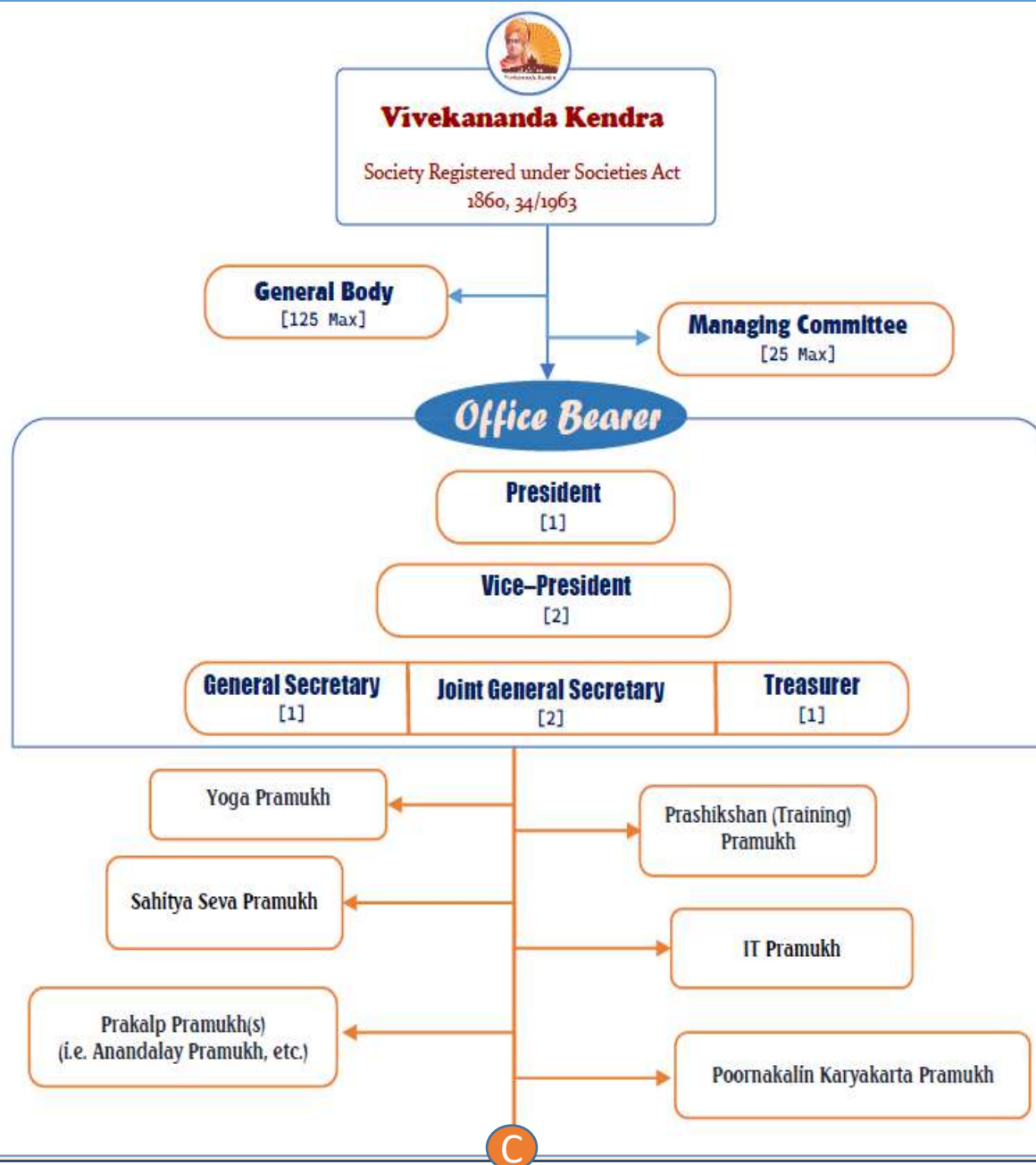
No.	State	Villages/ Tea Gardens	Aanandalayas	Acharyas	Students
1	Arunachal	32	32	32	685
2	Manipur	7	7	13	176
3	Assam	110	220	220	3960
4	Odisha	51	51	106	1126
5	Tamil Nadu	13	13	13	349
6	Karnataka	7	13	9	205
7	Maharashtra	6	6	9	120
8	Gujarat	15	28	52	636
9	Rajasthan	26	26	26	963
10	Madhya Prant	19	31	36	785
Total		286	427	516	9005

- Based on the feedback received from the school teachers, our Aanandalaya students are more disciplined than other students.
- We have witnessed our students singing patriotic songs even after the ongoing activities of Aanandalaya.
- The Vadodara Aanandalaya students renovated Mahakali Temple. They collected donations and other required resources by themselves.
- Aanandalayas have brought improvements in the community in terms of health, hygiene, awareness of the merits of being educated, keeping our traditions, etc.



Anandalaya – An Education-supportive program of VK, runs across multiple states aligned to state level objectives.

Vivekananda Kendra Kanyakumari (VK): Operating Structure



Vivekananda Kendra Kanyakumari (VK): Operating Structure at Prant

PRANT/VIBHAG/NAGAR Roles: Sanchalak | Sah Sanchalak | Pramukh | Sah Pramukh | Sangathak | Vyavastha Pramukh | Sampark Pramukh | Yuva Pramukh | Karyalaya Pramukh | Sahitya Seva Pramukh | Karyapadhati Pramukh | IT Pramukh | Amrit Pariwar Pramukh

KARYASTHAN Roles: Sanyojak | Sah Sanyojak [2]

PRAKALP Roles: Pramukh | Secretary | Treasurer | Members [5+]

Anyone volunteering to contribute by putting efforts to advance the purpose of VK is called 'Karyakarta'. Any 'Karyakarta' holding a specific role as per the operating structure is called 'Dayitwavan Karyakarta'. The Karyakartas / Dayitwavan Karyakartas are responsible for

- Building proactive relationship with patrons, donors, media and other ecosystem participants to seamlessly advance the organisational purpose and priorities
- Raising funds to sustain and grow all organisational activities
- Strengthen and scale existing capabilities
- Scout and pilot new capabilities
- Adopt digital / IT system to continuously improve agility, efficiency and adaptability in planning and operation
- Effective program management and governance at all levels – tracking outreach, output, and outcome

Vivekananda Kendra Kanyakumari (VK): Karyakarta and Prashikshan Shivr

Dayitwavan Karyakarta: Serving society and the nation

- **Jeevanvrati:** Dedicating entire life. Simple living and high thinking.
- **Sevavrati:** Dedicating at least 2 years of life.
- **Vanaprasthi:** After completing family responsibilities, one may wish to dedicate some years to serving society and the nation.

Karyakarta Overview

Vivekananda Kendra Samachar: 2023 – 2024

Prant	Total Karyakarta	RKPS	PKPS	SKPS
Maharashtra	714	94	129	239
Rajasthan	234	56	62	56
Odisha	306	43	64	67
Madhya	595	56	86	133
Uttar	95	12	8	19
Punjab	49	3	2	6
West Bengal	126	8	15	52
Telugu	143	13	12	22
Assam	2094	102	159	332
Haryana	143	12	15	32
Bihar-Jharkhand	106	12	19	27
Dakshin	704	17	13	184
Arunachal	656	48	95	40
Gujarat	516	54	79	118
Uttar Pradesh	93	13	9	26

Camps organised by Vivekananda Kendra

SKPS (Sthanik Karyakarta Prashikshan Shivr)

Purpose: To provide more clarity and training to workers in their methodology or when they take on new roles.

Duration: 5 days

PKPS (Prant Karyakarta Prashikshan Shivr)

Purpose: For workers who have been in the field for 1-2 years after completing SKPS, to gain more clarity about their center and ignite their hunger for more intellectual training.

Duration: 7 days

RKPS (Rashtriya Karyakarta Prashikshan Shivr)

Purpose: For workers who have completed PKPS and worked in the field for 1 year, to prepare for the final camp in Kanyakumari, understand the work across India, and fulfill their training needs.

Duration: 15 days

Yuva Prerana Shivr

Purpose: To inspire and involve new youth in the work.

Sanskar Varga Prashikshan Shivr

Purpose: To strengthen classes and provide more training to workers, specifically for class teachers, group leaders, and guardians.

Vivekananda Kendra Kanyakumari (VK): Karyapatrak

- The 'work progress' and 'performance' of a "Prant" is tracked and monitored at all level through monthly reporting.
- The VK IT Team designed and developed an application portal that allows data entry by registered users.
 - It publishes the required reports and dashboards (with access privileges).

Website: kp.vkendra.in

Access: [Registered Users \(with Login & Password\)](#)

Tabs: [Home](#), [View](#), [Login](#), [Help](#), and [Logout](#)

Home Tab: [Describes 'how this web application is to be used' – All users, branch, and prant](#)

View Tab: [Based on the assigned access privileges, the user can view](#)

1. [Individual Karyapatraks \(at Prant / Vibhag / Nagarsthan level\)](#)
2. [Consolidated Karyapatraks at All India / Prant / Vibhag / Branch Level](#)
3. [Status of All Karyapatraks \(only for Rashtriya Adhikaris\)](#)

The Consolidated Karyapatrak has 19 attribute categories and the data is collected on a monthly basis.

Vivekananda Kendra Kanyakumari (VK): Consolidated Karyapatrak (Prant Level) – 1 of 2

1 General		6 Subscribers	
States Covered	Total, Covered	Pariposhak	Sampark: [] Actual: [Actual Contributors] - Patron
Districts	Total, Covered	Subscription	Sampark: [] Actual: [Actual Contributors] - Publication Subscriber
Vibhags		Arunachal Bandhu Parivar~	Sampark: [] Actual: [Actual Contributors]
Nagarsthans		7 Sahitya Sewa	
Karyasthans		Toli Sadasya Number	Total: []
Prakalpsthans		Kendra Publications	
Niyojitsthans**		Other Publications	
Gramsthans		Utilities	
Mahavidyalaya Sthans		8 Swadhyaya Competition	
2 Karyakarta		Schools	Contacted: [] Represented: [] Students Registered: [] Students Appeared: [] Workshops: [] Workshops Attended: []
Dwaityavan Karyakarta	Total: []	Institutes	Contacted: [] Represented: [] Students Registered: [] Students Appeared: [] Workshops: [] Workshops Attended: []
Karyakarta Prashikhyan Shibir	KPS Done: [], RKPS: [] PKPS: [] SKPS: []	9 Workshops	
3 Baithaks & Presence of Karyakarta		Other Workshops	Number: [] Attendance: []
Prant Samiti Baithak	1. Number: []; 2. Expected: []; 3. Present: []	Vimarsh	Programs: [] Attendance: []
Vibhag Samiti Baithak	1. Number: []; 2. Expected: []; 3. Present: []	10 Yoga Shibirs	
Varshik Baithak	1. Number: []; 2. Expected: []; 3. Present: []	Yoga Shiksha Shivar	(Participants sent from Branch Centres) Number: [] Attendance: []
Chaumasik Baithak	1. Number: []; 2. Expected: []; 3. Present: []	Spiritual Retreat	Number: [] Attendance: []
Prant Niyojan Baithak	1. Number: []; 2. Expected: []; 3. Present: []	Yoga Certificate Course	Number: [] Attendance: []
Masik Baithak	1. Number: []; 2. Expected: []; 3. Present: []	11 Yoga Satra/Pratiman	
Varshik Niyojan Baithak	1. Number: []; 2. Expected: []; 3. Present: []	Yoga Satra	(Total Attendance) Number: [] Attendance: [] - Regular Training (at different level)
Other Baithak	1. Number: []; 2. Expected: []; 3. Present: []	Yoga Pratiman	Number: [] Attendance: [] - Category like Parikshya De Haste Haste
4 Utsavs		12 Karyapaddhati	
Guru Poonima	Program: []; Present: []	Kendra Varga	(Average Attendance) Number: [] Attendance: [] - A Comprehensive Experience of VK
Universal Brotherhood Day	Program: []; Present: []	Yoga Varga	Number: [] Attendance: []
Sadhana Diwas	Program: []; Present: []	Swadhyaya Varga	Number: [] Attendance: []
Geeta Jayanti	Program: []; Present: []	Sanskar Varga	Number: [] Attendance: []
Samartha Bharat Parva*	Program: []; Present: []		
5 Amrut Parivar~			
Amrut Parivar	Program: [] Attendance: [] Sankuls: [] Families: [] Members: []		

Vivekananda Kendra Kanyakumari (VK): Consolidated Karyapatrak (Prant Level) – 2 of 2

13	KPS	(Karyakarta Prashikshan Shibir)
	Sanskar Varga Prashikshan	Number: [] Attendance: []
	Sthanik KPS	Number: [] Attendance: []
	Present in Prant KPS	Number: []
	Sent for Rashtriya KPS	Number: []
	Prant KPS	Number: []
	Yoga Pratiman Prashikshan	Number: [] Attendance: []
	Yoga Shibir	Number: [] Attendance: []
14	Accounts	
	Monthly Accounts sent	(to Prant Vyavastha Pramukh)
	Donation collected	(during the period) []
	Doners above Rs. 5000/-	[]
15	Reports	
	Monthly Report sent	(to Prant Vyavastha Pramukh)
	Programme Report sent	(to publication)
	Guru Poornima Report sent	(to donors)
16	Karyakartas Joined	
	Karyakarta Joined as	Alpakalin: [] Sevavrati: [] Vanaprasthi: [] Shiksharthi: [] Nivasi sent: []
17	Pravas	(Process of Prant team visiting Nagar and providing input/guidance)
	Pravas done by Karyakartas	Number of Karyakartas: [] Number of Days: []
18	Sampark	
	Sampark	Number of Shreni Contacted: [] Number of Persons Contacted: []
19	Incidental	
	Incidental	Places: [] Beneficiaries: []
	Contributors	(View Contributing Branches)

Samartha Bharat Parva*	From Dec 25 to Jan 12 Program (Glorious Past, Current Challenges, and Vision for Future)
Amrut Parivar~~	Amrut Parivar is a programme to uphold the family ideals through culture and parents should take active role in fulfilling it
Niyojitsthans**	Plan to create a new Karyasthan to start with
Pariposhak	Patron
Subscription	Subscribing to Publications
	VK's nation-wide programme of 'Arunachal Bandhu Parivar' is an expression of the Nation's support to Arunachal Pradesh. A person enrolling as Arunachal Bandhu, commits to give every year, for ten years, a specified amount for the developmental activities in Arunachal Pradesh.
Arunachal Bandhu Parivar~~	



Prant Overview

Prant	States Covered	Total Districts	Covered Districts	Vibhags	Nagarsthans	Karyasthans	Prakalpsthan	Niyojit Sthans	Gramsthan	Mahavidyalayin Sthan
Maharashtra	2	38	22	4	11	13	43	11	12	17
Rajasthan	1	51	10	8	8	5	27	16	16	10
Odisha	1	30	12	3	8	2	61	5	47	8
Madhya	3	91	36	5	13	10	67	20	51	13
Uttar	4	56	17	5	4	3	3	0	18	8
Punjab	2	25	6	4	1	4	1	5	0	0
West Bengal	2	26	10	4	1	7	3	4	1	0
Telugu	2	59	11	5	2	9	2	5	1	7
Assam	3	56	32	11	20	11	251	10	55	21
Haryana	1	22	9	4	6	3	0	8	10	8
Bihar-Jharkhand	2	62	17	3	4	1	1	12	5	0
Dakshin	3	83	16	3	8	17	120	3	54	1
Arunachal	2	41	27	6	10	7	158	7	51	15
Gujarat	1	33	18	5	7	19	3	17	3	7
Uttar Pradesh	1	75	16	4	2	5	0	9	0	0

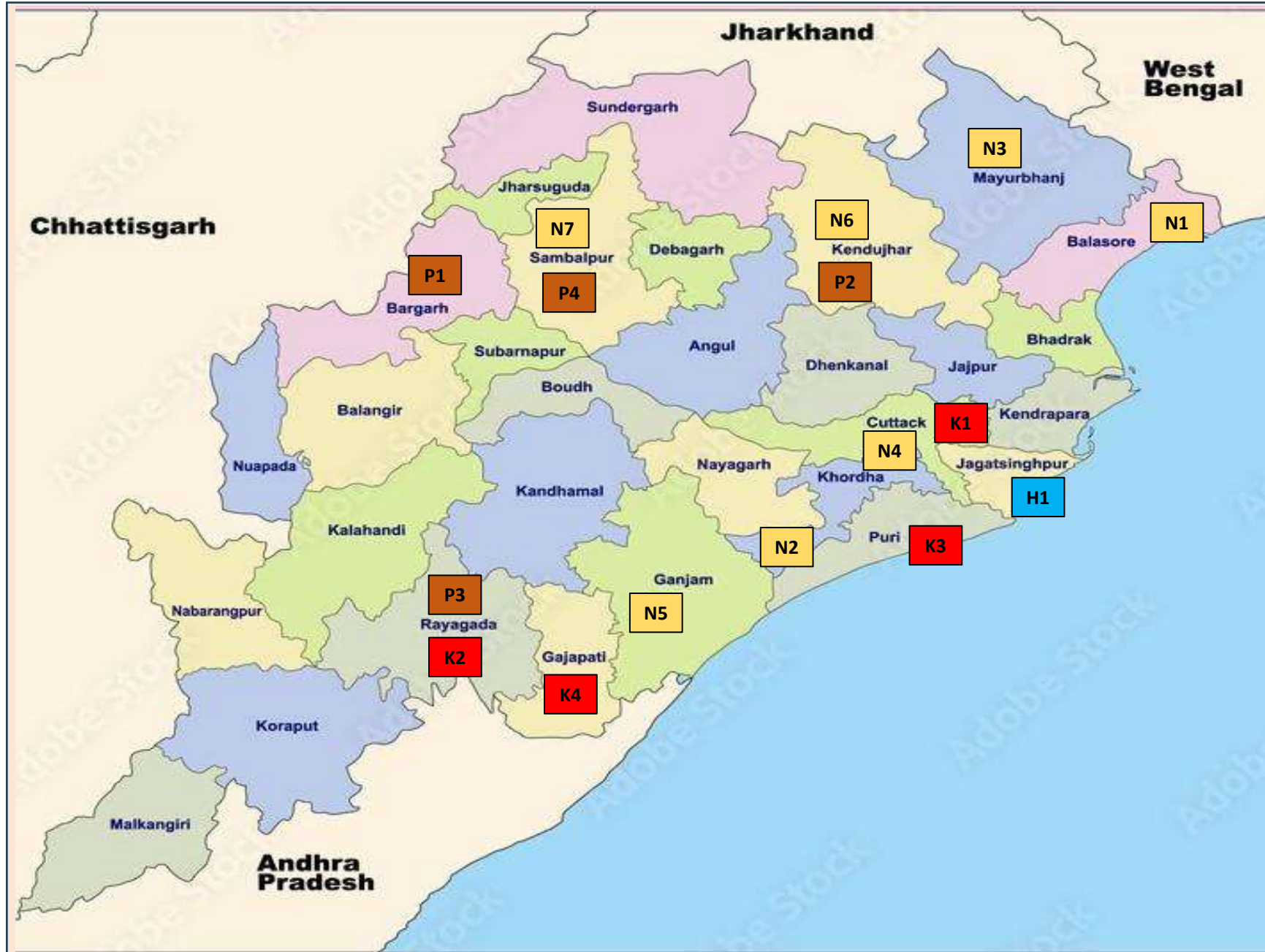
Vivekananda Kendra Kanyakumari (VK): Activities to get associated with...

YOU CAN CONTRIBUTE AND BE A PART OF VK'S ACTIVITIES BY UNDERTAKING ANY OR ALL OF THE FOLLOWING:

1	Adopt a school for its capital and / or recurring needs.	11	Establish skill training centers in local arts and crafts promoting 'Make in NE' theme in all the Northeast states.
2	Sponsor construction of Hostels, Classrooms, Residential Needs of the staff and other infrastructure.	12	Set up center for Human Excellence in Arunachal Pradesh
3	Establish full-fledged Library/ies in all VKVs and VK centers.	13	Create a Corpus for the ongoing research work through VKIC, VKAICYAM, VKVAYAM, VKVVF
4	Establish 50 libraries in various Circles.	14	Support Rural Development works in Tamil Nadu, Maharashtra, Jharkhand, Arunachal Pradesh, Madhya Pradesh, Assam.
5	Establish various Laboratories - Physics, Chemistry, Biology, Languages, and Mathematics	15	Sponsor medical activities and Hospitals
6	Establish Computer Training Centers in all state capitals and important towns in the NE.	16	Set up Tele-Medicine mobile van to cater to interior parts of Northeast.
7	Sponsor a child studying in VK Vidyalaya through annual contribution.	17	Support Prakashan activities through Advertisement, sponsoring publication of book(s)
8	Set up a residential school for Girls in Arunachal Pradesh and Assam	18	Sponsor a two bed/ three bed - AC/Non-AC room in Kanyakumari under 'Own Your Room' Scheme
9	Sponsor Anandalaya activities in Assam, Odisha, Arunachal Pradesh, Rajasthan		
10	Establish horticulture / herbal gardens at all school campuses.		

DONATIONS TO VK ARE ENTITLED TO DEDUCTION UNDER SECTION 80 (G) OF INCOME TAX ACT, 1961.

Vivekananda Kendra Kanyakumari (VK): Odisha Prant – Spread



NAGAR STHAN

N1	BALESWAR
N2	BANPUR
N3	BARIPADA
N4	BHUBANESWAR
N5	BRAHMAPUR
N6	KENDUJHAR
N7	SAMBALPUR

KARYA STHAN

K1	CUTTACK
K2	GUNUPUR
K3	KUSUPUR
K4	PARALAKHEMUNDI

VK Odisha Seva Prakalpa

P1	BARAGARH
P2	KENDUJHAR
P3	RAYAGADA
P4	SAMBALPUR

IOCL VK Hospital

H1	PARADEEP
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Vivekananda Kendra Kanyakumari (VK): Odisha Prant – Samiti 2025-26

VIVEKANANDA KENDRA KANYAKUMARI: ODISHA PRANT - SAMITI 2025-26 (Published on: Apr 19, 2025)

No.	Name of Adhikari	Dayitwa	Operating Location	Mobile Contact	E-Mail Contact
1	Shri Sachidananda Panda	Saha Prant Sanchalak	Bhubaneswar	9437506798	smp3850@yahoo.co.in
2	Shri Anil Kar	Prant Pramukh	Baripada	9437240053	anilkar279@gmail.com
3	Shri Pyarelal Sharma	Prant Vyavastha Pramukh	Balasore	9937070643	blsharma.bls@gmail.com
4	Shri Ravi Naidu	Prant Sangathak (Odisha & Telgu Prant)	Bhubaneswar	9438506305	ravi.naidu@vkendra.org
5	Shri Laxminarayan Panigrahi	Prant Prakalpa Sangathak	Bhubaneswar	9937730414	laxminarayan@vkendra.org
6	Shri PratapChandra Pradhan	Saha Prakalpa Sangathak & Sahitya Sewa	Sambalpur	9437090321	pratap@vkendra.org
7	Shri Brajeshwar Pandaji	Prant Karyapaddhati Pramukh	Balasore	9438322812	pbrajeswar.2754@gmail.com
8	Dr. Sachidananda Patro	Prant Sampark Pramukh	Berhampur	7978333794	sachipatro1956@gmail.com
9	Shri Prakash kumar Acharya	Prant Yuva Pramukh	Kendujhar	9853160761	prakashk1705@gmail.com
10	Kanchansom Agarwal	Saha Prant Sangathak	Bhubaneswar	8821944489	kanchansom@vkendra.org
11	Shri Basudev Chhatoi	Prant Samiti Sadasya	Bhubaneswar	9348097404	chhatoibasudev@gmail.com
12	Shri Premananda Piri	Prant Samiti Sadasya	Balasore	9853895833	Not Available

Events	2023-24		2024-25	
	Programs	Attendance	Programs	Attendance
Universal Brotherhood Day	16	1473	21	2069
Samartha Bharat Parva	61	5459	76	8101

Varga→ (Numbers / Participants)	Yoga		Sanskar		Swadhyay		Kendra	
	21	254	31	849	03	53	11	178

Vivekananda Kendra Kanyakumari (VK): Odisha Prant – Activities

In the year 1978, the Organisational activities of Vivekananda Kendra started in Odisha with its first branch office in Baleswar. Over the last five decades, it has now expanded to 12 branch offices and service centres catering to the service activities in 13 districts of Odisha. In alignment with the laid down service activities of the Kendra, these branches and service centres undertake regular service activities that include

- Yoga Varga, Swadhyaya Varga, Samskara Varga
- Yoga Prasikhyan Sibir
- Adhyatmika Sibir
- Conducting National Integration Camp
- Arranging Health Camp
- Arranging Blood Donation Camp
- Sessions to drive Environmental Cleaning
- Sessions to drive Plantation
- Distributing clothes to needy people
- Facilitating rural developmental services
- Cultural programmes in villages and schools.
- Participating in Natural Calamities Relief Works

Yearly Throughput:

- 4000+ youths undergoing Swami's Life Transforming messages
- 1000+ youths participating competition/camps/workshops to enhance leadership skills and attitude/aptitude towards social responsibility
- Interaction with youths at 09 universities and 100+ colleges
- 600+ school students going through character building sessions
- 450+ people's participation in periodical 10-Days Yoga sessions
- 300+ participants in daily Yoga Varga at multiple locations
- 10000+ students benefitted by mass Yoga awareness programs
- 100+ villages across 05 districts supported with developmental activities
- Stress Management programs for students, professionals, and institutions
- Distribution of medicine, clothes, solar lamps, and utilities during relief works

- Celebration of various annual events such as Vivekananda Jayanti (National Youth Day) on **Jan 12th**, Guru Purnima (Maharshi Veda Vyasa's birthday) on **Ashadha Purnima**, Universal Brotherhood Day/ Chicago Lecture Day on **Sept 11th**, Gita Jayanti on **Margashirsha Shukla Ekadashi**, and Sadhana Diwas (Eknath ji's birthday) on **Nov 19th**.

Vivekananda Kendra Kanyakumari (VK): Odisha Prant – Odisha Seva Prakalp (OSP)

In the year 2006, the Vivekananda Kendra Odisha Seva Prakalpa (VK-OSP) was setup as a dedicated project of the Vivekananda Kendra, Kanyakumari, to drive the service oriented developmental works in the rural areas of Odisha, with a focus on tribal and underprivileged communities. VK-OSP has the following objectives:

- Prevention of large-scale school dropouts among the poor children in rural and tribal areas.
- Increase in enrolment of children in primary and middle schools.
- Development of reading habit to raise the level of education of the rural and tribal children with the aid of audio-visual educational kits.
- Increase in the literacy level in the village areas across genders and age.
- Educating and building health awareness.
- Educating the villagers on financial literacy and digital literacy.
- Education on values of national integration, conservation of environment, social equality to the rural and tribal people through functional demonstration.
- Exposing the youth to the cultural heritage of our country. Motivating and assisting them to know more about their own traditions and culture.
- Career counseling and guidance to the rural youths

Vivekananda Kendra Kanyakumari (VK): Odisha Prant – VK-AICYAM and Collaboration

In the year 2020, Vivekananda Kendra Academy for Indian Culture, Yoga and Management (VK-AICYAM) was established in Bhubaneswar (Odisha) as a dedicated project of Vivekananda Kendra, Kanyakumari, to undertake multifarious activities in the fields of Indian Culture, Yoga and Management in the Eastern region of India.

Vivekananda Kendra Samachar: 2023 – 2024

VK AICYAM, Bhubaneswar:

- **Aim:**

1. To develop a research, resource and training centre for studies and activities in the fields of Culture, Yoga and Management
 2. To develop AICYAM into a think tank of Eastern India.
- Seminars, Conferences, workshops.
 - Documentation and Publications.
 - Awards and Lectures.
 - Career Guidance and Counselling.

VK-OSP and VK-AICYAM have established the following five major initiatives to realize the stated aims.

1. VK-OSP – Anandalaya
2. VK-OSP - MMU (Mobile Medicare Unit)
3. VK-OSP – PRMS (VKPRMS) Hospital
4. VK-AICYAM - CCGC (Centre for Career Guidance and Counselling)
5. VK-AICYAM - Project, 'Samaj Prabodhak'

Vivekananda Kendra Kanyakumari (VK): Odisha Prant – VK-OSP Anandalaya

Anandalaya is an 'education supportive service' of Vivekananda Kendra Odisha Seva Prakalp for the tribal and the socially disadvantaged children in the age group of 3-9 years. The objectives are

1. Create education supportive atmosphere in interior villages
2. Impart education through play-way learning and increase interest for studies among primary school students
3. Pro-active focus in bringing girls to primary education
4. Give value-based education (man-making)
5. Reduce drop-outs rate and improve the education status
6. Enhance patriotic feeling among villagers
7. Create health awareness and establish practices for healthy living among children and villagers
8. Work for the all-round development of the village leading to sustainable living (nation-building)

Our Current Focus:

- Synergize Anandalaya Lesson plan with NEP/NCF Foundation Stage Curriculum Goals and Activities
- Create digital learning content to support the day-to-day activities of Anandalaya
- Adopt digital technology to conduct and scale Anandalaya Acharya Training (Induction and Refresher)

*The key principles of these objectives are **Shiksha** (Education), **Samskara** (Rites of passage), **Swasthya** (Health), and **Swabhimana** (Self-esteem) that aim at bringing about perceptible changes in the holistic development of the children's body, mind, and spirit, as envisaged by Swami Vivekananda.*

***Key Impact:** Children attending Anandalaya – The school drop-out rate before standard V is almost ZERO percentage.*

Our Current Asset:

1. 57 Anandalayas in 05 Districts of Odisha covering 05 Blocks and 57 Villages (1200 village children participating in the Anandalaya way of learning and 120 Acharyas / Supervisors engaged in Anandalaya way of teaching / knowledge sharing)
2. Preparation to open additional 10 Anandalayas by March 24
3. Digital Content for Learning, Training, and Positioning
 - ✓ A Day at Anandalaya (Narrative in Odia): 22 Minutes
 - ✓ Anandalaya in Nutshell (Narrative in English): 09 Minutes
 - ✓ A Learning Session at Anandalaya (in Odia): 100 Minutes
 - ✓ Theme Learning (Shiksha, Samskara, Swasthya, and Swabhimana)
 - ✓ Anandalaya Acharya Training (in Odia) Learning Objects
 - ✓ 100+ Anandalaya Digital Learning Objects (Each Learning Object Demonstrated through one or more Pedagogies)
 - ✓ "Anandalaya Marg Darshika" – A Physical/Digital Book covering most of the learning covered in Anandalaya sessions

Vivekananda Kendra Kanyakumari (VK): Odisha Prant – VK-OSP MMU

A significant percentage of the population in most of the villages in the Jujumura block of Sambalpur district are tribal and underprivileged and are the extremely vulnerable sections of the society where illiteracy is significantly high and poverty is the accepted fact of their daily livelihood. Health delivery system in the area is woefully inadequate and the people are not much aware about family welfare. Due to lack of knowledge, information and orientation in health and hygiene at the grass root level, villagers do not normally understand the need of immunization, importance of growth monitoring, technique of low cost nutritious food preparation, different methods of birth control, spacing between two children, importance of using sanitary or pit type latrine, preparation of safe drinking water, maintenance of personal hygiene and disposal of waste products from the home and practices for maintaining good health. The incidence of maternal mortality, child mortality, morbidity, dehydration and malnutrition rate and other infectious diseases are quite high as per our community diagnosis. To address this acute health related problem, the VK-OSP - MMU initiative was started with mobile health delivery system and with referral services in case of high-risk pregnancies and illness.

Key Achievements and impacts of VK-OSP – MMU:

- The VK-OSP - MMU initiative started in March 2019 and during the last five years including corona affected period (April 2019 to March 2024), the mobile medical van visited around 30 village locations for 1000 days,
- addressed the medical/health need of 30,000 villagers, and
- distributed free medicines of commercial value of approximately Rs. 12,00,000/- (Twelve Lakhs Rupees).
- The social impact in the cluster of villages covered by MMU is significant.

Vivekananda Kendra Kanyakumari (VK): Odisha Prant – VKPRMS

When Indian Oil Corporation commissioned an oil refinery at Paradip in the year 2012, they reached out Vivekananda Kendra, who had rich experiences in managing hospitals in oil sector in India, to hand over its newly constructed hospital's management. Kendra also accepted the offer as it was an opportunity not only to serve refinery's employees but also the thousands of needy people in surrounding villages.

At a time when different corporate hospitals frequently preferred to have hospitals at crowded capital cities and towns, its commendable that VK Hospital took up the challenge to run a hospital at Refinery township and First Aid center at the refinery site. VK Hospital surrounded by lush green lawns and beautiful gardens cater to the needs of not only IOCL employee but also the surrounding villages near the township by a group of dedicated medical and paramedical staffs.

Key Achievements and impacts of VKPRMS:

- VKPRMS treated more than 6,00,000 (6 Lakhs) patients in the last 12 years (FY 2012 – FY 2024). Currently, the hospital has 72 regular staffs (Medical, Paramedical, Support Services, and Administration) and 22 Visiting Practitioners/Specialists
- The health services covered are Obstetrics & Gynecology, Pediatric, ENT, Anesthesia, Biochemistry / Pathology (with auto analyzers), Orthopedics, Medicine, Eye, Cardiology, Dental, Skin & VD, Radiology, Ultrasound, Physiotherapy, and General OPD. The medical has round the clock Emergency Services, Occupational Health Centre, First Aid Centre, Industrial Hygiene Services, and Pharmacology Medicine Store (run by Apollo pharmacy).
- The regular health check and blood donation camps are conducted in the surrounding five panchayats covering 12 villages.

Vivekananda Kendra Kanyakumari (VK): Odisha Prant – VK-AICYAM CCGC

The focus of **CCGC** (Centre for Career Guidance and Counselling) is to provide career guidance and counselling to the Secondary/ Higher Secondary/ Graduate students in a holistic manner, with special focus on under-privileged students, to enable them to establish themselves in the society as a human-being, as envisioned by Swami Vivekananda, by imbibing the principles of the rich Indian ethos and simultaneously, being aware and updated with the dynamically changing ecosystem. The key areas for the holistic development of students are:

- To strengthen Self Confidence
- To strengthen Soft Skills
- To strengthen the Physical and Mental Fitness
- To imbibe the principles of the rich Indian Ethos
- To broaden the level of awareness about the happenings in the Ecosystem
- To enhance understanding through regular update on dynamically changing Ecosystem
- To gain hands-on knowledge on Computer Skills
- To strengthen their Digital Literacy and Financial Literacy
- To enhance their Employability Competency and/or their Entrepreneurial Skills

Key Achievements and impacts of VK-AICYAM – CCGC:

- Two batches of trainings have already been conducted in the last two years covering sixty (60) tribal youths.
- In partnership with NIOS (National Institute of Open Schooling), the VK-AICYAM - CCGC successfully completed two batches of certification programmes, each on Basic Computer Training and Yoga Training, covering 40 students.

Vivekananda Kendra Kanyakumari (VK): Odisha Prant – VK-AICYAM Samaj Prabodhak

The focus of this project is to train and mentor tribal youths to play the role of ‘Samaj Prabodhak’ by undertaking surveys and documentation of the rich cultures and traditions of their respective Janajati communities. The key learning activities are:

- To develop the inquisitiveness to know more about their cultural heritage, traditional practices and to realise the richness of the same
- To bring awareness on the potential threats to IKS (Indigenous Knowledge System); make them realise that they have an important role in preservation and dissemination of the rich and valuable traditions of their community
- To make them understand the importance of documenting traditional practices of tribal communities and to motivate them to undertake such exercise with passion and zeal
- To develop their communication and asking skills so that they can conduct interviews with Janajati elders / Traditional knowledge holders and community members
- To develop their soft skills – especially, humility, respect to elders, patience, persuasive skills, persistence, dedication and devotion, control over anger and irritation etc.
- To train them how to document the responses through questionnaires
- To develop skills for recording oral narratives, capturing rituals, ceremonies, and cultural artifacts audio / visual tools
- To develop ability to collect basic data and make baseline survey
- To develop their basic computer knowledge
- To develop basic skill to organise community-based workshops, focus group discussions

Key Achievements and impacts of this initiative:

- 18 tribal youths from 10 tribal communities have attended a 10 days fully residential training program at VK-AICYAM in the month of March’2024 and successfully completed the training program.
- These participants would be undertaking surveys in their respective communities

Vivekananda Kendra Kanyakumari (VK): Social Media, Donations, and Partners

Vivekananda Kendra Samachar: 2023 – 2024

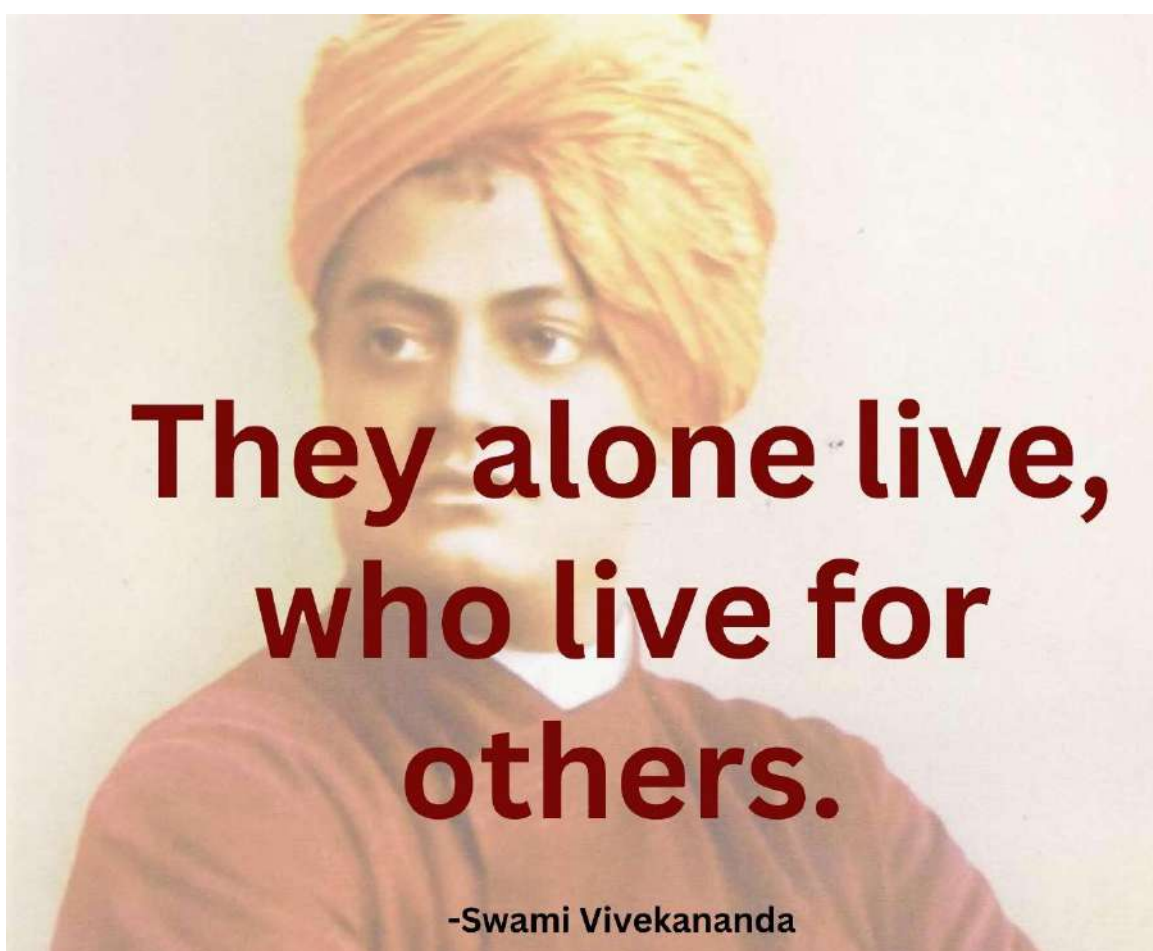
Social Media Extension

- **Main Channel**
<https://youtube.com/vrmvk>
- **Activity Channel**
<https://youtube.com/vkactivity>
- **Padawali**
<https://youtube.com/padawali>
- **SahityaSeva**
<https://youtube.com/vkprakashan>
- **Facebook Page**
<https://fb.com/VivekanandaKendraKanyakumari>
- **Twitter**
<https://twitter.com/vkendra>
- **Flickr**
<https://flickr.com/vivekanandakendra>
- **Instagram**
<https://instagram.com/vrmvk>
- **Swami Vivekananda Daily Quotation (Hindi & English) Telegram Channel**
<https://t.me/dailyvivek>
- **VK Update Telegram Channel :**
<https://t.me/vkendra>
- **Blog :**
<https://blog.vrmvk.org>



Donation record of Vivekananda Kendra

Prant	Donations Collected
Maharashtra	2,15,21,446
Rajasthan	14,53,855
Odisha	16,09,588
Madhya	88,24,290
Uttar	30,79,096
Punjab	29,201
West Bengal	7,20,818
Telugu	7,16,776
Assam	64,43,154
Haryana	1,49,447
Bihar-Jharkhand	35,46,219
Dakshin	1,56,06,034
Arunachal	2,71,93,345
Gujarat	19,14,772
Uttar Pradesh	1,36,141

A portrait of Swami Vivekananda, a prominent Hindu monk and philosopher. He is shown from the chest up, wearing a traditional orange turban and a dark orange shawl. He has a serene expression and is looking slightly to the right. The background is a plain, light-colored wall.

**They alone live,
who live for
others.**

-Swami Vivekananda

**Vivekananda Kendra Kanyakumari
(Odisha Prant)**



Kanyakumari: Prime Minister Narendra Modi during a visit to the Vivekananda Rock Memorial, in Kanyakumari.

